



Today is June 10, 2015 Day Week Month All Events

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April 16, 2015

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## How the Government Can Help Promote Social Entrepreneurship

Time: 12:00pm

Location: Silverman 240B

Come join us as Jonathan Greenblatt, senior fellow with the Social Impact Initiative at the Wharton School, discusses how the government can help promote social entrepreneurship.

Mr. Greenblatt was Special Assistant to the President and Director of the White House Office of Social Innovation and Civic Participation. He was recently named the new national director of the Anti-Defamation League (ADL) and will begin his tenure in July 2015.

Mr. Greenblatt is also a serial social entrepreneur who started or scaled several successful ventures such as the Ethos Brands, the business that launched Ethos Water - the premium bottled water that helps children around the world get clean water. The company was acquired by Starbucks Coffee in 2005. Mr. Greenblatt was also the founder and CEO of All For Good, the open source platform developed to enable more Americans to become involved with community service. In 2011, All For Good was acquired by Points of Light, an organization dedicated to volunteer service.

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